

# Instructional Resources

## Graphic Communications

### Photo Imaging - Option C

Please note: This list of instructional resources is provided as a tool and not an endorsement by the Arizona Department of Education. Contact information is subject to verification.

#### **BOOKS (organized by topic)**

#### **PHOTOGRAPHY – GENERAL**

##### **Handbook of Photography, 5th Ed. (2002)**

Ronald Lovell, Fred Zwahlen & James Folts

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN: 0-7668-2073-4

##### **Manual of Photography: Photographic and Digital Imaging, 9th Ed. (2001)**

Ralph E. Jacobson, Norman Axford, Sidney Ray & Geoffrey G. Attridge

Butterworth-Heinemann <http://www.bh.com/>

ISBN: 0-2405-1574-9

##### **Photography, 7th Ed. (2002)**

Barbara London, John Upton, Kenneth Kobre, Betsy Brill (Eds.)

Prentice Hall School <http://www.phschool.com/>

ISBN 0-1302-8271-5 (Student edition)

ISBN 0-1304-1352-6 (Instructor's Manual)

ISBN 0-1304-1340-2 (Lab Manual)

##### **Photography, 2nd Ed. (2002)**

Bruce Warren

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN: 0-7668-1777-6

##### **Photography: The Concise Guide, 1st Ed. (2003)**

Bruce Warren

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN: 1-4018-8745-7

#### **DIGITAL PHOTOGRAPHY**

##### **Digital Photographer's Handbook, (2002)**

Tom Ang

DK Publishing, Inc. <http://www.dk.com>

ISBN: 0-7894-8907-4

**Digital Photography Bible, 2<sup>nd</sup> Ed. (2002)**

Ken Milburn

John Wiley & Sons, Inc. <http://www.wiley.com/cda/home>

ISBN: 0-7645-4951-0

**How to Do Everything with Your Digital Camera, 2<sup>nd</sup> Ed. (2002)**

Dave Johnson

McGraw-Hill Osborne <http://www.osborne.com/>

ISBN: 0-0722-2555-6

**Photo and Digital Imaging (2001)**

Jack Klasey

Goodheart-Willcox Publisher <http://www.goodheartwillcox.com/>

ISBN: 1-5663-7879-6

**Understanding Digital Photography (2002)**

Joe Ippolito

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN: 0-7668-2079-3

**DIGITAL IMAGING**

**Creative Digital Printmaking: A Photographer's Guide to Professional Desktop Printing (2001)**

Theresa Airey & Michael J. McNamara

Watson-Guptill Publications, Incorporated <http://www.watsonguptill.com/>

ISBN: 0817437266

**Photo Retouching with Adobe PhotoShop, 2<sup>nd</sup> Ed. (2002)**

Gwen Lute

Amherst Media, Incorporated <http://www.amherstmedia.com/>

ISBN: 1584280808

**Publishing with Photoshop (2002)**

David Bergsland Albuquerque Technical Vocational Institute, Albuquerque, NM

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN/ISSN: 0-7668-3476-X

**Traditional Photographic Effects with Adobe PhotoShop (2001)**

Michelle Perkins & Paul Grant

Amherst Media, Incorporated <http://www.amherstmedia.com/>

ISBN: 1584280565

**BLACK & WHITE**

**Black & White Photography, 2<sup>nd</sup> Ed. (2002)**

Glenn M. Rand & David R. Litschel

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN/ISSN: 0-7668-1817-9

**The Art of Black and White Photography (2002)**

John Garrett

Sterling Publishing Company, Incorporated <http://www.sterlingpub.com/>

ISBN: 1-8573-2956-2

**The Black and White Handbook: The Ultimate Guide to Monochrome Techniques (2001)**

Roger Hicks & Frances Schultz

David & Charles <http://www.davidandcharles.co.uk/>

ISBN: 0-7153-1124-7

**LIGHT CONTROL**

**Basic Studio Lighting: The Photographer's Complete Guide to Professional Techniques (2001)**

Tony L. Corbell

Watson-Guptill Publications, Incorporated <http://www.watsonguptill.com/>

ISBN: 0817435506

**Creative Exposure Control: How to Get the Exposure You Want Everytime (2001)**

Les Meehan

Watson-Guptill Publications, Incorporated <http://www.watsonguptill.com/>

ISBN: 0817437274

**Zone System: The Photographer's Handbook (2001)**

Brian Lav

Amherst Media, Incorporated <http://www.amherstmedia.com/>

ISBN: 1584280557

**SPECIALTY**

**The Book of Alternative Photographic Processes (2002)**

Christopher James

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN: 0-7668-2077-7

**Pictures and Words (2002)**

Ronald Lovell

Delmar Publishers/Thompson Learning <http://e-catalog.thomsonlearning.com/>

ISBN: 0-7668-3370-4

**Digital Photojournalism (2002)**

Susan Zavoina & John Davidson

Allyn & Bacon <http://www.ablongman.com/>

ISBN: 0-205-33240-4

Textbook dedicated to instruction and theory of digital processes and tools for the study of photojournalism.

**The Complete Idiot's Guide to Portrait Photography (2002)**

Kathleen Tracy

Alpha Books <http://www.idiotsguides.com/>

ISBN: 0-0286-4368-2

**Master Posing Guide for Portrait Photographers: A Complete Guide to Posing Singles, Couples and Groups (2001)**

J. D. Wacker

Amherst Media, Incorporated <http://www.amherstmedia.com/>

ISBN: 1-5842-8057-3

**The Medium Format Advantage (2001)**

Ernst Wildi

Butterworth-Heinemann <http://www.bh.com/>

ISBN: 0-2408-0458-9

**Large Format Nature Photography (2001)**

Jack W. Dykinga

Watson-Guptill Publications, Incorporated <http://www.watsonguptill.com/>

ISBN: 0-8174-4157-3

**Photography in the Outdoors (2002)**

Jonathan Hanson

Globe Pequot Press <http://www.globe-pequot.com/>

Format: Book, MS Reader eBook, Adobe Acrobat eBook through Barnes & Noble

ISBN: 1-8948-9032-9

**Implementation of Digital Photography in Law Enforcement and Government: An Overview Guide (2002)**

Craig A. Coppock, Scott Kruse & Erik Berg

Charles C Thomas Publisher, Limited <http://www.ccthomas.com/>

ISBN: 0-3980-7245-0

**Forensic Digital Imaging and Photography (2002)**

Herbert L. Blitzer & Jack Jacobia

Academic Press, Incorporated <http://www.apnet.com/>

ISBN: 0-1210-6411-5 (with CD)

**Photo-Imaging: A Complete Visual Guide to Alternative Techniques and Processes (2002)**

Jill Enfield

Watson-Guptill Publications, Incorporated <http://www.watsonguptill.com/>

ISBN: 0-8174-5399-7

**Perception and Imaging (2001)**

Richard D. Zakia

Butterworth-Heinemann <http://www.bh.com/>

ISBN: 0-2408-0466-X

## DESIGN

### **The Elements of Typographic Style**

Robert Bringhurst

ISBN: 0881792063

Publisher: Hartley & Marks Publishers, Sept 2004

### **Chicago Manual of Style,**

University of Chicago Press Based on the *The Chicago Manual of Style*,  
15th ed., 2003.

### **Graphics Master 6: A Workbook of Planning AIDS, Reference Guides, & Graphic Tools for the Design Planning, Estimating, Preparation & Production of Typography,**

Dean Phillip Lem

ISBN:0914218107

D.L. Associates D.L. Associates

### **Collier's Rules for Desktop Publishing**

David Collier

ISBN# 0-201-54416-4

Addison-Wesley Publishing Co.

### **Meggs' History of Graphic Design, 4th Edition**

Philip Meggs, Alston W. Purvis

ISBN: 0-471-69902-0

2005

**Designing Letter Mail (publication from the USPS on mailing requirements)** <http://pe.usps.gov/cpim/ftp/pubs/Pub25/Pub25.pdf>

## PROFESSIONAL PRACTICES

### **The Art and Attitude of Commercial Photography (2002)**

Rick Souders

Watson-Guptill Publications, Incorporated <http://www.watsonguptill.com/>

ISBN: 0-8174-3309-0

### **ASMP Professional Business Practices in Photography, 6<sup>th</sup> Ed. (2001)**

American Society of Media Photographers

Allworth Press <http://www.allworth.com>

ISBN: 1-5811-51977

### **Careers for Shutterbugs and Other Candid Types, 2<sup>nd</sup> Ed. (2002)**

Cheryl McLean

VGM Career Books <http://www.bmiedserv.com/vgmcareerbooks.asp?c=P3905>

ISBN: 0-0713-9036-7

**Business of Studio Photography: How to Start and Run a Successful Photography Studio (2002)**

Edward R. Lilley

Allworth Press <http://www.allworth.com>

ISBN: 1-5811-5254-X

**Photographers and Their Studios: Creating an Efficient and Profitable Workspace (2001)**

Helen T. Boursier

Amherst Media, Incorporated <http://www.amherstmedia.com/>

ISBN: 1-5842-8047-6

## PUBLICATIONS

### **Creative Business Newsletter**

[www.creativebusiness.com](http://www.creativebusiness.com)

Welcome to the business resource for creative firm principals and freelancers. We're dedicated to helping you be more successful.

### **HOW Magazine**

<http://www.howdesign.com/>

The Graphic Design community's trusted resource for creative expression.

### **Print**

<http://www.printmag.com/>

America's Graphic Design magazine.

### **Step Inside Design**

<http://www.dgusa.com/PUBS/STEP>

STEP inside design explores the impact of design on all facets of our lives; how we work, learn, move, communicate, and play. STEP takes readers behind the scenes to meet the creative problem-solvers that make it possible for us to move through the world in brilliant and dynamic ways.

### **Communication Arts**

<http://www.commerce.commarts.com/shop/subscript.asp>

Part of the Commarts Network, The Communication Arts site is the online counterpart of Communication Arts magazine and is owned by Coyne & Blanchard, Inc., the parent company of Communication Arts magazine. Directed toward designers, art directors and students, the site includes content from each issue, purchase information and entry forms for the competitions

### **Graphis**

<http://www.graphis.com/>

Each issue of Graphis Magazine contains articles on the most accomplished individuals in Design, Advertising, Photography, and Illustration. Graphis is published six times per year and has a global readership.

The Graphic Design community's trusted resource for creative expression.

### **Print**

<http://www.printmag.com/>

America's Graphic Design magazine.

### **Step Inside Design**

<http://www.dgusa.com/PUBS/STEP>

STEP inside design explores the impact of design on all facets of our lives; how we work, learn, move, communicate, and play. STEP takes readers behind the scenes to meet the creative problem-solvers that make it possible for us to move through the world in brilliant and dynamic ways.

## **PHOTOGRAPHY WEB RESOURCES**

### **AGFA Classical Photography Course**

[http://www.agfanet.com/en/cafe/photocourse/classiccourse/cont\\_index.php3](http://www.agfanet.com/en/cafe/photocourse/classiccourse/cont_index.php3)

Tremendous depth of information and resources.

### **ARTLex dictionary of Art Terms**

<http://www.artlex.com/>

Definitions for more than 3,200 terms used in visual culture, along with thousands of images, pronunciation notes, great quotations and cross-references.

### **Black and White Filter Charts**

<http://www.lawphoto.com/htmlpage/bwfilter.htm>

### **CameraQuest's Classic Camera Profiles**

<http://www.cameraquest.com/classics.htm>

### **Crime Scene and Evidence Photography**

<http://www.crime-scene-investigator.net/csi-photo.html>

Excellent site for forensic photography

### **Ilford: Black and White Processing Charts**

Company specializes in black and white and color photography materials and digital inkjet products and printing.

[http://www.ilmford.com/html/us\\_english/teachers\\_lounge/](http://www.ilmford.com/html/us_english/teachers_lounge/)

Teacher's lounge offers a variety of products and services, including B & W processing charts.

### **Kodak Digital Learning Center**

<http://www.kodak.com/US/en/digital/dlc/book4/index.shtml>

e-books offers series of topics covering all aspects of digital imaging; excellent glossary of terms.

### **Konica Corporation Lessons in Color Photography**

[http://www.konica.co.jp/english/color/color\\_index.html](http://www.konica.co.jp/english/color/color_index.html)

### **Lexar's "Say Cheese" Digital Imaging Information Center**

<http://www.saycheese.com/>

Offers all sorts of Tips and Tricks for successful digital imaging.

### **Mike's Sketch Pad**

<http://www.sketchpad.net/default.htm>

Great site for free fonts, graphics tutorials and desktop publishing tutorials for Macintosh and Windows. Here you can find QuarkXPress tutorials, Adobe Photoshop tutorials, Corel tutorials. The site is organized by software application. Tutorials are free. Other stuff is for sale.

### **Scanning Tips**

<http://photography.about.com/gi/dynamic/offsite.htm?site=http://www.scantips.com/>

Lots of information on scanning by Wayne Fulton.

**ShootSMARTER.com**

<http://www.shootsmarter.com/>

Technical shooting data for film and digital, optimum image quality techniques, and marketing data for commercial oriented photographers.

## ONLINE MUSEUMS AND COLLECTIONS

### **American Photographs: A Century of Images.**

<http://www.pbs.org/ktca/americanphotography/index.html>

PBS with major funding by Kodak.

In addition to thematic features such as Digital Truth, Persuasion, Art, Social Change, and Cultural Identity the site also contains a fascinating Image Lab.

### **Art Institute of Chicago Photography Collection**

[http://www.artic.edu/aic/collections/photo/index\\_mac.html](http://www.artic.edu/aic/collections/photo/index_mac.html)

Spanning the history of the medium from its beginning in 1839 to the present, the Art Institute's photography collection contains representative works of many of the medium's most celebrated practitioners.

### **Center for Creative Photography**

<http://dizzy.library.arizona.edu/branches/ccp/home/home.html>

The Center for Creative Photography (CCP) at the University of Arizona is an archive, museum, and research center dedicated to photography as an art form and cultural record. Education section offers photography teaching resources.

### **George Eastman House: International Museum of Photography and Film**

<http://www.eastman.org/>

George Eastman House collects and interprets images, films, literature, and equipment in the disciplines of photography and motion pictures. Explore this site for interesting teaching materials.

### **Smithsonian American Art Museum: Online Collections**

<http://nmaa-ryder.si.edu/collections/exhibits/helios/featuresmain.html>

Photography Collection and wide ranging exhibition and publication programs—a major site for the study of American photography.

### **Smithsonian Office of Imaging and Photographic Services**

<http://photo2.si.edu/index.html>

The Office of Imaging and Photographic Services is the Smithsonian's central source for the creation, processing, distribution and archival storage of photographs and digital images. For index of collections of all types, try this site.

### **University of California, Riverside / California Museum of Photography**

<http://cmp1.ucr.edu/photo/info.html>

University of California, Riverside / Cal

## WEB/BLOGS:

### **Underconsideration**

<http://www.underconsideration.com/speakup/>

Established in 2001, UnderConsideration is dedicated to the progress of the graphic design profession and its practitioners; at times intangible, its purpose is to question, push, analyze and agitate graphic design and its practitioners. Through online initiatives like Speak Up and the design encyclopedia, publications, workshops, seminars, discussions over coffee and biscotti or simple arguments while waiting for the bus, UnderConsideration will try to strengthen the notion of graphic design as a political, social, economical and culturally relevant profession among graphic designers. Here, *Everything is always under consideration*. Everything as we know it is up for discussion, reinterpretation and examination.

### **Design Observer**

<http://www.designobserver.com/>

Contributions to furthering the field of the design field.

### **Design Matters with Debbie Millman**

<http://sterlingbrands.com/DesignMatters.html>,

Stimulating points of view about graphic design, branding and cultural anthropology.

### **Creativepro**

<http://www.creativepro.com/front/home>

The goal at Creativepro.com is to provide creative professionals with the information and tools they need to get real work done every day. Creativepro.com allows you to discover new products, companies, and services; then research them, buy them, update them, and find out how to get the most out of them — all in one place.

## **SOFTWARE TRAINING SERIES**

### **Classroom in a Book Series**

#### **Adobe Press**

<http://www.adobe.com/misc/books.html>

Book + CD, Acrobat eBooks

The official training series from Adobe Systems. Self-paced modular lessons with clearly stated objectives and review section of questions and answers. Each book includes a CD-ROM with customized files to guide students through the lessons and special projects. Complete, self-paced lessons use real-world projects to teach intermediate and advanced techniques.

### **Against the Clock Series**

#### **Prentice Hall**

[http://www.phschool.com/career\\_technical/index.html](http://www.phschool.com/career_technical/index.html)

The Against the Clock Series covers major software applications (e.g. Macromedia, Adobe, etc.), Operating systems, as well as general web design tools.

Modules are engineered to meet the needs of commercial, educational, and individual desktop publishing users. Uses Project-Based Instruction, allowing students to learn the basics of the software programs while they complete real-world projects. Step-by-step projects and self-guided assignments are supplied with each course. Instructor CD-ROM-contains completed project files, additional projects for testing and extra credit, PowerPoint slides for lectures, and test questions. MAC and Windows.

## ASSOCIATIONS: STUDENT

### **SkillsUSA-VICA**

<http://www.skillsusa.org/>

### **Technology Student Association (TSA)**

<http://www.tsawww.org/>

## **ASSOCIATIONS: PROFESSIONAL**

### **Advertising Photographers Association**

<http://www.apanational.org>

### **American Society of Media Photographers**

<http://www.asmp.org/index.html>

### **Corporate Design Foundation**

<http://www.cdf.org>

CDF provides corporations, educators and individuals with access to a variety of resources and information.

### **Evidence Photographers International Council (EPIC)**

<http://www.epic-photo.org/>

Certified Evidence Photographer (Civil Evidence Photography) (CEP)

Certified Evidence Photographer (Law Enforcement Photography) (CEP)

### **International Association for Identification**

<http://www.theiai.org/certifications/imaging/requirements.html>

Forensic Photographers Certification

### **National Press Photographers Association**

<http://www.nppa.org>

Offers AV library slide presentation rentals.

### **Photographic Society of America (PSA)**

<http://www.psa-photo.org/>

Has annual high school competition

### **Photo Imaging Education Association**

<http://picapma.org/edu.html>

Features links for educators to photography resources on the web.

### **Professional Photographers of America (PPA)**

<http://www.ppa-world.org>

Certified Professional Photographer (CPP)

Certified Professional Photographer Master Artist (CPPS)

Certified Electronic Imager (CEI)

## COMMERCIAL VENDORS

### **Adobe Systems Incorporated**

<http://www.adobe.com>

<http://www.adobe.com/education/curriculum/main.html>

Lesson plans, professional development opportunities, discounts and contests.

### **Corel Corporation**

<http://www.corel.com>

Tutorials, tips and certification information.

### **Prometric Testing Center**

<http://www.prometric.com/>

Division of Thompson Learning. Does certification testing for CompTIA.

### **Staffing Tools, Inc.**

<http://www.staffingtools.com>

Pre-employment testing in specific software applications for visual communications and certification exams for NCSSGC.

**CONTESTS/COMPETITIONS (see also student organizations and software vendors)**

**Photo Imaging Education Association International Student-Teacher Photo Competition and Exhibition**

<http://pieapma.org/edu.html>

Competition is open to students everywhere-at all ages-and to their teachers. Students compete by age group: 9th Grade & Below, 10-11-12th Grades (High School) and College & University levels. Prizes will be awarded in each category at the Grand, First, Second and Third Prize levels and to the schools of the Grand Prize winners. Every entrant receives a Certificate of Achievement. The top 100-120 photographs are exhibited at the PMA Imaging Convention. Then two PIEA International Traveling Photo Exhibitions will tour major conventions, schools, colleges and museums for two years in the USA, Australia and Canada.

## ARIZONA NETWORKING RESOURCES

### **Network of Photography Teachers**

Jerry Halfmann of Tucson High Magnet School has developed an email list of photography teachers Statewide to share information, resources, lesson plans and so forth.

Mr. Jerry Halfmann  
Tucson High Magnet School  
200 N 2<sup>nd</sup> Ave.  
Tucson, AZ 95705  
[half@cox.net](mailto:half@cox.net)

### **Forensic Photography**

James Hale of the Northern Arizona Forensic Lab is willing to help teachers who are interested in introducing their students to forensic evidence photography. He offers a wealth of knowledge and contacts with the International Association for Identification.

Mr. James Hale  
Northern Arizona Forensic Lab  
P.O. Box 26424  
Prescott Valley, AZ 86312  
[Jhale40@cableone.net](mailto:Jhale40@cableone.net)

### **Mentoring of Photography Students**

Robert Carey of Carey Photography represents the Vision for Youth program for the Arizona Chapter of the American Society of Media Photographers.

Mr. Robert Carey  
Carey Photography  
3214 S. Fairlane  
Tempe, AZ 85282

### **Digital Imaging and Photo Finishing**

Kim Shuck of Image Craft in Phoenix notes that they welcome student tours of their facilities and have a Photoshop class for teachers who might want to update their skills with the latest software. Just call for information about tours. Don't miss their website too. Great "resource" links for education. <http://www.imcraft.com/>

Ms. Kim Shuck, Customer Service Supervisor, Phoenix  
Image Craft  
3401 East Broadway Rd.  
Phoenix, AZ 85040  
602 276 2082  
800 274 2422  
[kshuck@imcraft.com](mailto:kshuck@imcraft.com)

## CAREER DEVELOPMENT

Arizona Career Resource Network (AzCRN) . Arizona's career resource network for career exploration, college information, employability skills, job opportunities, Arizona labor market information, post secondary options, career advice. [www.ade.az.gov/cte/azcrn](http://www.ade.az.gov/cte/azcrn)

Career Information System Provides information on careers, occupations, job search, self-employment, financial aid, programs of study, IDEAS Assessment, assessment link, O\*NET Interest Profiler, etc. <http://cistrial.intocareers.org>

Clark, Marilyn; Mchalley, John; St. John, Michael; and Weihmann, Jan Hart. *You're Hired!*

Eggland, Steven A. and Williams, John W. *Human Relations at Work*. Cincinnati, OH: Southwestern Publishing Company, 1993. ISBN 0-538-61092-1.

Ferrett, Sharon K. *Strategies: Getting and Keeping the Job You Want*. New York, NY: Glencoe McGraw-Hill. ISBN 0256-14229-7.

Lakeshore Basics and Beyond Catalog. A variety of academic information related to the world of work and job ready skill information. [www.lakeshorelearning.org](http://www.lakeshorelearning.org)

Real Games Series. A complete job readiness program. Select the level appropriate for your students. 1-888-700-8940. [www.realgame.com](http://www.realgame.com)