

ARTICULATED PROGRAMS OF STUDY - MARKETING, MANAGEMENT & ENTREPRENEURSHIP (Option B - Advertising and Public Relations)

Consortium:		Arizona Tech Prep					School Year:							2011-2012	
Program Area Name	Program Option	Program Area CIP	High School	High School District	Postsecondary Institution	Articulated Post-Secondary Program-CIP/Name	High School Courses	Articulated for Credit Post-Secondary Courses	Total Credits	Type of Credit				Status	Consortium
										CF	AC	DC	RC		
Marketing, Management and Entrepreneurship	B	52.1800	Benson High School	Benson Unified	Cochise College	52.0201/ Business Administration	Business & Tech I Business & Tech. II Advertising I Advertising II *1 Marketing Internship	BUS 145/ Introduction to Marketing*1 (3DC)	3			3		Completed	Cochise County
Marketing, Management and Entrepreneurship	B	52.1800	Cactus High School	Peoria Unified	Estrella Mountain Community College	52.1401/ Marketing	Business Foundations Advertising Marketing Internship	SBS220/Internet Marketing for Small Business (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	B	52.1800	Centennial High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Advertising	SBS220/Internet Marketing for Small Business (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	B	52.1800	Flowing Wells High School	Flowing Wells Unified	PCC - Downtown Campus	52.1800/Marketing	Advertising Printshop & Design			CF				Completed	Pima/Santa Cruz
Marketing, Management and Entrepreneurship	B	52.1800	Liberty High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Advertising Advanced Marketing & Lab	SBS220/Internet Marketing for Small Business (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	B	52.1800	Peoria High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Advertising Advanced Marketing Work Experience	SBS220/Internet Marketing for Small Business (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	B	52.1800	Raymond S. Kellis	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Advertising Advanced Marketing/Work Experience	SBS220/Internet Marketing for Small Business (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	B	52.1800	Rincon High School	Tucson Unified	PCC - Downtown Campus	52.1800/Marketing	Marketing Advertising & PR 1,2 Marketing Advertising & PR 3,4			CF				Completed	Pima/Santa Cruz
Marketing, Management and Entrepreneurship	B	52.1800	Sunrise Mountain High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Advertising Advanced Marketing/Work Experience	SBS220/Internet Marketing for Small Business (3)	3			3		Completed	Western Maricopa