

ARTICULATED PROGRAMS OF STUDY - MARKETING, MANAGEMENT & ENTREPRENEURSHIP (Option C - Entertainment Marketing)

Consortium:		Arizona Tech Prep					School Year:							2011-2012	
Program Area Name	Program Option	Program Area CIP	High School	High School District	Postsecondary Institution	Articulated Post-Secondary Program-CIP/Name	High School Courses	Articulated for Credit Post-Secondary Courses	Total Credits	Type of Credit				Status	Consortium
										CF	AC	DC	RC		
Marketing, Management and Entrepreneurship	C	52.1800	Arcadia High School	Scottsdale Unified	Scottsdale Community College	52.1401/Marketing	Foundations of Marketing Sports and Entertainment Marketing			CF				Completed	East Valley
Marketing, Management and Entrepreneurship	C	52.1800	Cactus High School	Peoria Unified	Estrella Mountain Community College	52.1401/ Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing/Work Experience	HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Cactus High School	Peoria Unified	Estrella Mountain Community College	52.1401/ Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing/Work Experience	MKT271/Principles of Marketing (3) GBS110/Human Relations in Business (3) GBS175/Business Organizationa & Mgnt. (3)	9			9		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Centennial High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing & Lab/Work Experience	MKT271/Principles of Marketing (3) GBS110/Human Relations in Business (3) GBS175/Business Organizationa & Mgnt. (3) HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	9			9		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Desert Edge High School	Agua Fria Union High School Dist.	Estrella Mountain Community College	52.1401/Marketing	Marketing I Marketing II Internship	MKT271/ Principles of Marketing (3)	3			3		Completed	Western Maricopa

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Marketing, Management and Entrepreneurship	C	52.1800	Desert Mountain High School	Scottsdale Unified	Scottsdale Community College	52.1401/Marketing	Marketing I Sports and Entertainment Marketing			CF				Completed	East Valley
Marketing, Management and Entrepreneurship	C	52.1800	Estrella Foothills High School	Buckeye Union High School Dist.	Estrella Mountain Community College	52.1401/Marketing	Sports & Entertain. Marketing Travel, Tourism & Hospi. Marketing MKTG, MGNT & Entre.-Internship	GBS151/Intro. To Business (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Hamilton High School	Chandler Unified	Chandler-Gilbert Community College	52.1401/Marketing	Sports and Entertainment Marketing Marketing Cooperative Education			CF				Completed	East Valley
Marketing, Management and Entrepreneurship	C	52.1800	Ironwood High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing/Work Experience	HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Liberty High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing & Lab	HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Payson High School	Payson Unified	Northland Pioneer College	52.1800/Marketing	Intro to Marketing Mgmt/DECA Marketing/DECA Advanced Marketing/DECA Entertainment, Hospitality & Sports Marketing/DECA			CF				In Progress	Eastern Arizona

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										CF	AC	DC	RC		
Marketing, Management and Entrepreneurship	C	52.1800	Peoria High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing Work Experience	HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Raymond S. Kellis	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Sports, Entertainment & Hospitality Marketing Advanced Marketing/Work Experience	HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Sandra Day O'Connor High School	Deer Valley Unified	Rio Salado Community College	52.0904/Hospitality/Hotel Management	Marketing Advanced Marketing Marketing Internship	HRM110/Introduction to the Hospitality Industry (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Sunrise Mountain High School	Peoria Unified	Estrella Mountain Community College	52.1401/Marketing	Marketing Sports Entertainment & Hospitality Marketing Advanced Marketing/Work Experience	HRM110/Introduction to the Hospitality Industry (3) HRM270/Hospitality Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	C	52.1800	Wickenburg High School	Wickenburg Unified	Glendale Community College	09.0902/Public Relations	Sports & Enter. Marketing I Sports & Enter. Marketing II	MKT271/Principles of Marketing (3)	3			3		Completed	Western Maricopa