

ARTICULATED PROGRAMS OF STUDY - MARKETING, MANAGEMENT & ENTREPRENEURSHIP (Option D - Entrepreneurship)

Consortium:		Arizona Tech Prep					School Year:							2011-2012	
Program Area Name	Program Option	Program Area CIP	High School	High School District	Postsecondary Institution	Articulated Post-Secondary Program-CIP/Name	High School Courses	Articulated for Credit Post-Secondary Courses	Total Credits	Type of Credit				Status	Consortium
										CF	AC	DC	RC		
Marketing, Management and Entrepreneurship	D	52.1800	Barry Goldwater High School	Deer Valley Unified	Glendale Community College	52.1401; 52.0101/Retail Management	Marketing Advanced Marketing Marketing Internship	MGT253/Owning & Operating a Small Business (3) MKT271 Principles of Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Benson High School	Benson Unified	Cochise College	52.0201/ Business Administration	Business & Tech I Business & Tech. II Marketing & Mgmt I *1 Marketing Internship	BUS 145/ Introduction to Marketing *1 (3DC)	3			3		Completed	Cochise County
Marketing, Management and Entrepreneurship	D	52.1800	Boulder Creek High School	Deer Valley Unified	Rio Salado Community College	52.1401/Marketing	Career Explorations Marketing Advanced Marketing CTE Internship-Marketing	MGT270AB/Management Internship (2) MKT271/Principles of Marketing (3) MGT253/Owning & Operating a Small Business (3)	8			8		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Buena High School	Sierra Vista Unified	Cochise College	52.0201/ Business Administration	Marketing I *1 Marketing II - Entrepreneurship *2 Marketing Internship	BUS 145/ Principles of Marketing *1 (3DC) BUS 183/ Starting a Business *2 (3DC)	6			6		Completed	Cochise County
Marketing, Management and Entrepreneurship	D	52.1800	Cactus Shadows High School/PSH	Cave Creek Unified	Paradise Valley Community College	52.1401/ Marketing	Marketing 1-2 Economics	MGT253/Owning & Operating a Small Business (3)	5			5		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Cactus Shadows High School/PSH	Cave Creek Unified	Rio Salado Community College	52.1401/ Marketing	Marketing 1-2 Economics	MGT253/Owning & Operating a Small Business (3)	5			5		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Catalina Foothills High School	Catalina Foothills Unified	PCC - Downtown Campus	52.1800/Marketing	Entrepreneurship Business & Marketing I Entrepreneurship Business & Marketing II Mktg, Mgmt & Entrepr COOP Ed			CF				Completed	Pima/Santa Cruz
Marketing, Management and Entrepreneurship	D	52.1800	Copper Canyon High School	Tolleson Union High School Dist.	Estrella Mountain Community College	52.1401/Marketing	Marketing Entrepreneurship 1-2 Marketing & Economics 3-4	MKT271/Principles of Marketing (3)	3			3		Completed	Western Maricopa

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Marketing, Management and Entrepreneurship	D	52.1800	Deer Valley High School	Deer Valley Unified	Rio Salado Community College	52.1401/Marketing	Marketing Advanced Marketing CTE Internship	MKT270 Principles of Marketing (3) MGT253/Owning & Operating a Small Business (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Douglas High School	Douglas Unified	Cochise College	52.0201/ Business Administration	Marketing Retailing/Small Bus Mgmt*1 Marketing- CTE Internship	BUS 145/ Principles of Marketing *1 (3DC) Fall BUS 183/ Starting as Business *1 (3DC) Sp	6			6		Completed	Cochise County
Marketing, Management and Entrepreneurship	D	52.1800	Hayden High School	Hayden Unified	Central Arizona College	52.1800 Marketing	Introduction to Business Introduction to Marketing	BUS122/Small Bus Mgmt (3) BUS180/Intro to Mktg (3)	6		6			Completed	Pinal County
Marketing, Management and Entrepreneurship	D	52.1800	Horizon High School	Paradise Valley Unified	Rio Salado Community College	52.1800/Marketing	Intro to Business 1-2 Entrepren./Marketing 1 Entrepren./Marketing 4 Entrepren./Marketing Co-Op &OJT	GBS110/Human Relations in Business (3) GBS151/Introduction to Business (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Kingman High School	Kingman Unified	Mohave Community College	52.0101/Business Administration	Intro to Business Marketing A/B Entrepreneurship Business Management/Leadership Business Law Advanced Marketing/Store Management A/B	BUE 101/Intro to Business & Entrepreneurship	3		3			Completed	Mohave County
Marketing, Management and Entrepreneurship	D	52.1800	LaJoya Community High School	Tolleson Union High School Dist.	Estrella Mountain Community College	52.1401/Marketing	Marketing Entrepreneurship 1-2 Marketing & Economics 3-4	MKT271/Principles of Marketing (3)	3			3		Completed	Western Maricopa

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Marketing, Management and Entrepreneurship	D	52.1800	Maricopa High School	Maricopa Unified	Central Arizona College	52.0201/Business Administration and Management	Mktg, Mgm & Entrep Professional Sales & Marketing Entrepreneurship	BUS122/Small Bus Mgmt (3) BUS180/Intro to Mktg (3)	6		6			Completed	Pinal County
Marketing, Management and Entrepreneurship	D	52.1800	Mountain Ridge High School	Deer Valley Unified	Rio Salado Community College	52.1401; 52.0101/Retail Management; General Business	Marketing 1-2 Advanced Marketing (DECA) CTE Internship	MGT253/Owning & Operatin a Small Business (3) MGT268/Merchndising (3) MKT271/Principles of Marketing (3)	9			9		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	North Canyon High School	Paradise Valley Unified	Gateway Community College	52.1800/Marketing	Entrepren./Marketing 1 & 2 Entrepren./Marketing 3 & 4 Marketing COOP & OJT	GBS110/Human Relations in Business (3) MKT271/Principles of Marketing (3)	6			6		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Pinnacle High School	Paradise Valley Unified	Rio Salado Community College	52.1800/Marketing	Intro. To Bus.1 & 2 Entrepren./Mark. 1 Entrepren./Mark.2 COOP & OJT	GBS110/Human Relations in Business (3) GBS151/Introduction to Business (3) MGT253/owning & Operating a Small Business (3) MKT271/Principles of Marketing (3)	12			12		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	Sierra Linda High School	Tolleson Union High School Dist.	Estrella Mountain Community College	52.1401/Marketing	Marketing Entrepreneurship 1-2 Marketing & Economics 3-4	MKT271/Principles of Marketing (3)	3			3		Completed	Western Maricopa
Marketing, Management and Entrepreneurship	D	52.1800	St. David High School	St. David Unified	Cochise College	52.0201/ Business Administration	Mktg, Mgmt, & Entrepreneurship Fundtls I Adv Entrepreneurship II *1			CF				Completed	Cochise County

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Marketing, Management and Entrepreneurship	D	52.1800	Tolleson Union High School	Tolleson Union High School Dist.	Estrella Mountain Community College	52.1401/Marketing	Marketing Entrepreneurship 1-2 Marketing- & Economics 3-4	MKT271/Principles of Marketing (3)	3			3		Completed	Western Maricopa